



Jai Bhavani Shikshan Prasarak Mandal's
Mahila Mahavidyalaya, Georai

Best Practice
Mass Wedding Ceremony

2018 – 2023



Title of the Practice: Mass Wedding Ceremony

Objectives of the Practice:

Cost Reduction: One of the primary goals is to reduce the financial burden on couples and their families.

Financial Relief: The practice aims to provide financial relief to families who may struggle to meet the high costs associated with traditional weddings. This can prevent families from falling into debt and facing long-term financial challenges.

Promotion of Equality: Mass weddings promote equality by offering an opportunity for couples from various socio-economic backgrounds to get married without the extravagance associated with expensive weddings. It ensures that love and commitment are not determined by financial status.

Social Cohesion: Mass weddings bring together people from different communities, religions, and castes, fostering social cohesion and unity. It promotes communal harmony and a sense of togetherness among participants.

Promoting Tradition: Mass weddings often adhere to traditional customs and rituals, preserving cultural heritage while making it accessible to a wider audience.

Context:

A mass wedding is a unique ceremony where multiple couples are joined in matrimony simultaneously. In the context of India, weddings hold immense cultural and religious significance, but they can also impose a substantial financial burden on families. The costs associated with weddings can soar to exorbitant levels, often pushing families into crippling debt and imposing long-term financial challenges.

In Georai, a place where poverty is prevalent, a significant portion of the population hails from socially and financially disadvantaged

backgrounds. Recognizing this pressing issue, Mahila Mahavidyalaya, Georai, in collaboration with Sharda Pratishtan, took the initiative to launch a mass wedding ceremony program. The primary objective was to offer an affordable and practical solution for couples seeking to tie the knot.

Annually, our college in association with Sharda Pratishtan orchestrates the Mass Wedding Ceremony at Bhavani Temple in Georai, serving as a beacon of hope for impoverished and underprivileged individuals and families in the region. This heartfelt effort aims to alleviate the financial burden associated with weddings, ensuring that love and commitment can flourish without the heavy weight of financial stress.

The Practice: Every year, our college collaborates with Sharda Pratishtan to organize the Mass Ceremony Program at Bhavani Temple in Georai. To ensure the success of this annual event, Sharda Pratishtan initiates advertising campaigns in local newspapers and places banners at strategic locations throughout the region. These efforts are aimed at informing and engaging the local community.

The Mass Wedding Ceremony is a remarkable event that welcomes individuals from diverse religious and caste backgrounds. It adheres to traditional customs and practices while uniting couples in matrimony. One notable aspect of this event is the active involvement of our college teachers, who contribute both financially and physically. During 5 years, teaching and non-teaching staff donated Rs. 6,69,603.00 (Six lakh sixty-nine thousand six hundred three rupees) for this notable cause. They consider this involvement a crucial part of their social responsibility, finding deep satisfaction in their participation and motivation to address critical social issues.

During the Mass Wedding Ceremony, numerous couples tie the knot. The organizers take care of all the essential arrangements, ensuring that the venue is prepared, decorations are in place, and food and other

necessities are provided. To be eligible for participation, couples must register within the specified time frame and meet certain criteria. Additionally, organizers supply bride and groom attire, Mani Mangal sutras, necessary groceries, and grants from governmental organizations to support the couples in starting their new lives together. This event embodies a spirit of communal unity and social responsibility that is truly uplifting.

Evidence of Success: Our College has been orchestrating the mass wedding ceremony with remarkable success. This practice has not only facilitated the union of numerous couples but has also significantly alleviated the financial strain on families. Over the period spanning from 2018 to 2023, a total of 212 couples have been joined in matrimony through this initiative.

Beyond its economic impact, the Mass Wedding Ceremony has played a vital role in fostering social cohesion by uniting individuals from diverse communities. It has garnered widespread appreciation and support from both the local community and government authorities, underscoring its significance in addressing a pressing societal need.

This ceremony has also offered a meaningful opportunity for teachers to contribute to this noble cause, and their active participation reflects their genuine enthusiasm for this initiative. It is indeed a heartening example of a community coming together to make a positive difference in the lives of many.

Problems Encountered and Resource Required:

Lack of Awareness: One of the challenges encountered is the insufficient awareness among people regarding the significance of such ceremonies.

Resource Constraints: Another obstacle is the scarcity of resources. The organization of mass weddings demands substantial financial and logistical resources, and the institution shoulders the substantial costs of

these ceremonies.

Resource Management: Despite the resource-intensive nature of organizing mass weddings, the institution takes diligent measures to ensure that all necessary resources are thoughtfully and efficiently arranged.



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